KEYPOINT INTELLIGENCE Buyers Lab

Winter 2018 **Pick Award**

Xerox VersaLink C505 Series

Outstanding Colour Multifunction Printer for Mid-Size Workgroups

BLI BUYERS LAB 2018 PICK

The Xerox VersaLink C505 Series, chosen by BLI analysts as winner of the Winter 2018 Pick award for Outstanding Colour Multifunction Printer for Mid-Size Workgroups, offers...

- Minimal downtime thanks to an intuitive touchscreen interface that simplifies walkup activity and well-designed bidirectional print drivers that make desktop activity just as easy
- High-quality output that is sure to meet or exceed the needs of general office environments
- Flexible mobile options, enabling users to stay productive even when they're away from their PCs
- Ability to integrate with an array of time- and money-saving solutions via the embedded software platform

"The devices offered by the Xerox VersaLink C505 Series shine for their user-friendliness," said Marlene Orr, Director of Printer & MFP Analysis for Keypoint Intelligence - Buyers Lab. "Because of their intuitive design, workers will see increased productivity, whether programming scan and copy jobs from the smartphone-like interface or sending print jobs from the easy-to-navigate bidirectional print drivers. With flexible mobile support, including standard NFC, Apple AirPrint, and Google Cloud Print, users can print and scan from virtually anywhere, further reducing downtime. Plus, ConnectKey Technology lets users download a variety of apps to streamline workflows, connect to cloud services, lower costs, and enhance security."

"The Xerox VersaLink C505X gave a strong overall performance, delivering flawless reliability over the course of our extensive testing," said Tony Maceri, Senior Test Technician for Keypoint Intelligence - Buyers Lab. "Its performance, combined with how easy it is to use and maintain, mean the device should be able to easily keep up with the demands of busy workgroups. It should also have no problem meeting the image quality needs of general office environments with its vibrant colour print quality and crisp, professional-looking black output."

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About **Keypoint Intelligence - Buyers Lab**

Keypoint Intelligence is a one-stop shop for the digital imaging industry. With our unparalleled tools and unmatched depth of knowledge, we cut through the noise of data to offer clients the unbiased insights and responsive tools they need in those mission-critical moments that define their products and empower their sales.

For over 50 years, Buyers Lab has been the global document imaging industry's resource for unbiased and reliable information, test data, and competitive selling tools. What started out as a consumer-based publication about office equipment has become an all-encompassing industry resource. Buyers Lab evolves in tandem with the ever-changing landscape of document imaging solutions, constantly updating our methods, expanding our offerings, and tracking cutting-edge developments.

About **Buyers Lab Pick Awards**

Buyers Lab Picks stand alone in the industry and are hard-earned awards as they are based on rigorous testing, including an extensive durability assessment and evaluation of key attributes such as usability, image quality, and value. Each product that passes our lab test earns Buyers Lab's Recommended or Highly Recommended seal and our Certificate of Reliability, with the best performers qualifying as Pick contenders.

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