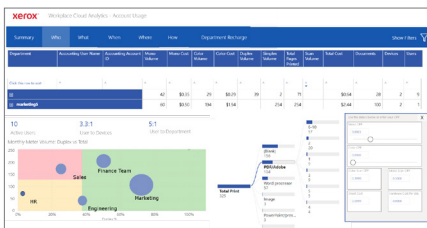


# Gain better line of sight with advanced reporting and analytics.

When it comes to print management, who, what, where, when, why and how are critical questions to ask. The ability to answer them accurately can dramatically improve the way you work and reveal hidden opportunities for major cost savings.



You can't manage what you don't measure, which is why detailed reporting is a must. Xerox® Workplace Cloud provides comprehensive, fully featured reporting and analytics that allow you to closely monitor printing across your organisation and implement change as needed.

It puts access to data, insights and trends right at your fingertips – no more guessing, estimating or wishful thinking, just real, actionable data. Xerox® Workplace Cloud gives you the power to cut costs and get the most out of your print fleet with:



## BETTER INSIGHTS

User-friendly visualisation tools make data easier to understand and act on with confidence. Knowing how, what and when printer users are printing can ultimately save money, improve security and modify behaviour.



## BETTER WORKFLOWS

Uncover workflow inefficiencies and apply usage rules that help your organisation save time, reduce costs and even measure your environmental impact. Identify process points that would benefit from digitisation to streamline the work experience.



## BETTER SAVINGS

Increased visibility helps you gain greater cost control. Put new print policies in place and measure your savings.



## BETTER COST ACCOUNTING

Set predefined print and scan costs, track usage and generate reports with account capabilities and project codes to charge back to departments or projects.\*

# Advanced user insights with Xerox® Workplace Cloud Reporting and Analytics.

Data visualisation tools give you a crystal-clear picture of real-time data. Access it instantly from the cloud with an interactive, company-level dashboard that allows you to:

- See your total printer footprint and complete company asset outlay and usage in a simple snapshot.
- View job size pareto charts by document type to reveal cost efficiencies.
- Zero in on departments to see exactly what is driving high print usage.
- Define cost-per-page outlay and run reports to recharge users or departments.
- Balance assets with actual use. Evaluate how assets and print volume are aligned to users and departments with ratio analytics.
- Discover opportunities for more cost and environmental savings.

## SAVINGS YOU CAN SEE. ANALYTICS YOU CAN ACT ON.

Xerox® Workplace Cloud makes it easy to see all the ways you can fine-tune your print ecosystem to unlock time and cost savings:

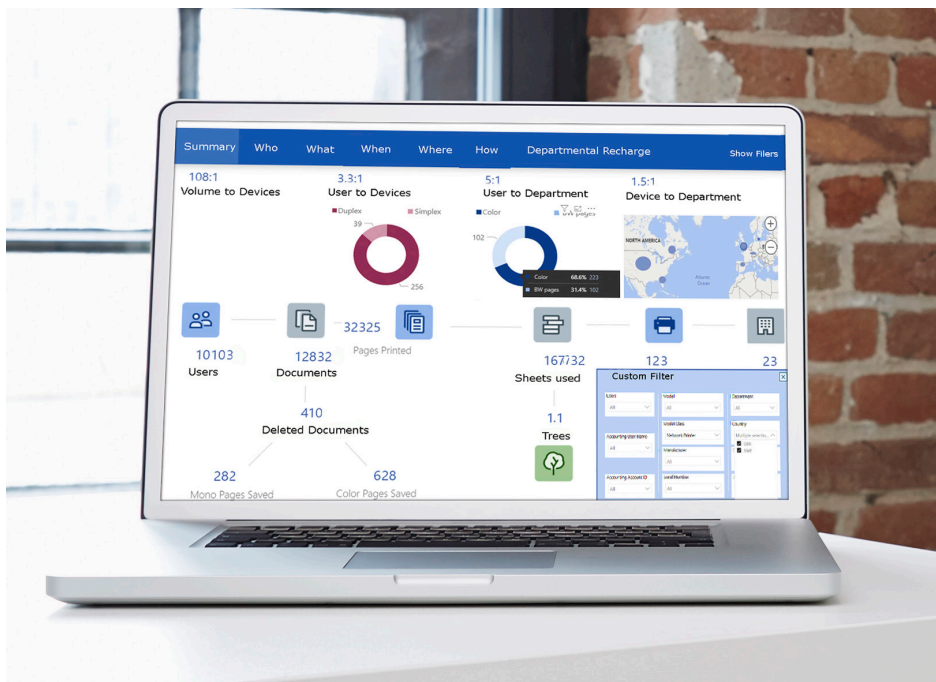
- Visually compare departmental usage patterns down to colour and simplex.
- See network diagrams of printing behaviour by document type to expose workflows that are driving up print costs.
- Use active filters to go deeper and target usage from multiple sources.
- Improve security by identifying who prints outside of work hours.

### ALL IN ONE IS ALL YOU NEED

Reporting and analytics are just the beginning. Xerox® Workplace Cloud is the complete platform for authentication, security, cost control and mobility. This solution provides the agility you need to stay nimble, regardless of what tomorrow holds.

### NEED MORE?

Xerox® Intelligent Workplace Services provides a broad range of tools and services to help take our clients on a digital transformation that starts with optimising assets to reduce costs and improve sustainability and helps enable more efficient digital processes.  
[xerox.co.uk/intelligentworkplace](http://xerox.co.uk/intelligentworkplace)



## STAY ON TOP OF YOUR SUSTAINABILITY GOALS AND EMPOWER YOUR PEOPLE

Measure and manage your environmental footprint so you can demonstrate your commitment to social responsibility.

Equip users with the knowledge to make better print decisions and reduce their environmental impact. With Workplace® Cloud Client My-Analytics, users can access their personal usage to view their “green points” and equivalent tree consumption. Document type usage reports allow users to self-identify opportunities for more responsible printing.

## PROVIDING PRINT INSIGHTS WHEREVER PRINTS ARE MADE WITH THE HOME WORKER PRINT TRACKER

The workplace can be anywhere, so we provide the capability to track prints even in the home office.

Print jobs sent from the company computer can be tracked and monitored – whether the printer is company supplied or personally owned. Print usage is centrally monitored in our cloud service using our Home Worker Print Tracker cloud client.\*\* Filter usage of jobs made in the office versus prints made at home. Monitor usage in remote locations to keep on top of costs or allow for reimbursement for personal printer use.

Discover what Xerox® Workplace Cloud Reporting can do for your organisation.  
Learn more at

[www.xerox.co.uk/en-gb/office/software-solutions/xerox-workplace-cloud](http://www.xerox.co.uk/en-gb/office/software-solutions/xerox-workplace-cloud).

\* When used with Xerox® ConnectKey® Technology-enabled printers with Xerox® network accounting.  
\*\*Captures prints sent from the computer only.