Xerox Mobile Print Solution 2

Outstanding Enterprise Mobile Print Solution

BLI BUYERS LAB 2014 PICK
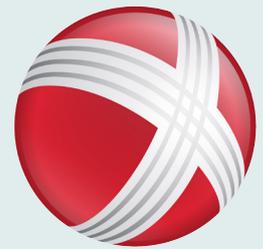
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Increased use of mobile devices as a part of everyday workflows has boosted the need for enterprises to provide their employees with an easy way to print on the go. While some organizations opt for stand-alone apps, many are turning to enterprise mobile print solutions as a way to provide access to an entire print fleet rather than a subset of devices. Xerox Mobile Print Solutions 2 seeks to address that need by delivering print functionality from any mobile device to any output device on the network, regardless of the printer's brand or age. Its flexibility and ease of use have helped earn it a BLI Winter 2014 "Pick" award as "Outstanding Enterprise Mobile Print Solution" from the editors at Buyers Lab.

"Xerox Mobile Print shines by offering compatibility with output devices from any manufacturer, a marked advantage over single-user OEM mobile print apps that only work with only a subset of the maker's own devices," explained BLI Managing Editor Daria Hoffman. "What's more, unlike other tested solutions, Xerox Mobile Print allows printing to devices located at multiple sites, which is convenient for organizations with offices in multiple cities."

On top of this flexibility, Xerox provides Print Portal, a sleek, free app for Android and iOS devices that enables printing of documents stored on the mobile device, in the cloud, or attached to emails, and more. In addition, the solution allows print submission via email from any mobile device with email capability and an internet connection. The end result is that users can send print jobs from virtually any smartphone, tablet or laptop to any authorised output device in an organization's printer fleet. Xerox Mobile Print offers a number of additional benefits for enterprise-level organizations. Administrators can oversee an entire printer fleet and user base from a single Web-based console, with the ability to easily adjust security settings, monitor print jobs and printer status, and generate reports. Also, because Xerox issues licences per output device, the solution can be easily upgraded to add additional MFPs or rotate in new equipment using existing licences.

"Xerox is honoured to receive BLI's award for Xerox Mobile Print Solution, recipient of BLI's 'Outstanding Enterprise Mobile Solution'," said Mark Boyt head of office solutions and services marketing, Xerox Europe.

About **BLI Pick Awards**

Twice a year with its "Pick" awards, BLI gives special recognition to the hardware and software products that provided the most outstanding performances in BLI's unique evaluations. Software solutions undergo an in-depth hands-on review that focuses on key attributes for a solution's target market and compares how well the product stacks up against leading competitors. "Pick" winners rise above the competition in key areas such as value, feature set, ease of use, ease of administration, hardware compatibility, software integration, security and support. Software solutions earn an overall rating based on a five-star scale, and "Pick" contenders are culled from those that earn the highest ratings. Consequently, a BLI "Pick" is a hard-earned award that buyers and IT directors can trust to better guide them in their acquisition decisions.

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