xerox

BLI PaceSetter 2017–2018: Document Imaging Security

BLI PACESETTER DOCUMENT IMAGING Security 2017-2018

Xerox Corporation has been honored with a prestigious BLI PaceSetter award in the Document Imaging Security category from the analysts at Keypoint Intelligence - Buyers Lab (BLI) thanks to its...

- Strong device certification program to ensure compliance with rigorous industry security standards

- Excellent hard drive security and job-protection features

- Device integrity and intrusion-detection features powered by McAfee

- Top-tier device management security features

Organizations of all types understand the importance of data security and the privacy of sensitive information, but a weak link in the security chain is often a company's multifunctional peripheral (MFP) devices. Fortunately, manufacturers of office document technology have tightened and improved their hardware, software solutions, and services to mitigate security gaps. To determine which OEMs lead the market, analysts at Keypoint Intelligence conducted an in-depth evaluation of the security ecosystems of 13 document imaging OEMs. The granular study drilled down into 140 points of potential differentiation spread across eight categories. Based on these findings, the analysts at BLI have recognized Xerox Corporation with a BLI PaceSetter award in the Document Imaging Security arena.

Xerox received the highest score of any vendor when it came to device certifications. Xerox's policy is to have their entire multifunction system evaluated—not just individual features or a security kit. Xerox has been a leader in ISO 15408 Common Criteria for Information Technology Security Evaluation and claims to have the most devices evaluated by this standard. Xerox also scored the highest of any of the major A3-centric manufacturers in the device firmware and application integrity category. The features and functionalities provided through their partnership with McAfee were a boost in this area.

"Xerox products are developed based on the company's established Security Development Life Cycle process, which builds security into products during the design phase, validates the features through testing and certification, and updates security through ongoing maintenance," explained Jamie Bsales, Director of Software Analysis for Keypoint Intelligence - Buyers Lab. "So it's no surprise that Xerox performed strongly across all scoring categories in this study."

About **Keypoint Intelligence - Buyers Lab**

Keypoint Intelligence is a one-stop shop for the digital imaging industry. With our unparalleled tools and unmatched depth of knowledge, we cut through the noise of data to offer clients the unbiased insights and responsive tools they need in those mission-critical moments that define their products and empower their sales.

For over 50 years, Buyers Lab has been the global document imaging industry's resource for unbiased and reliable information, test data, and competitive selling tools. What started out as a consumer-based publication about office equipment has become an all-encompassing industry resource. In a landscape that's ever evolving, we change with it.

About **Buyers Lab PaceSetter Awards**

Based on exhaustive questionnaires, in-depth interviews, and a proprietary rating scale, Buyers Lab PaceSetter awards recognize those document imaging OEMs that have shown market leadership in a variety of categories, including Document Imaging Security, MFP Platforms & App Ecosystems, Mobile Print, and key vertical markets.

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